

Dear Centennial Park Conservancy Family,

I hope you and your family are staying safe and healthy. This has certainly been a unique and challenging year for all of us. The global pandemic has changed our personal lives, and we've had to innovate, pivot, and find creative ways to conduct business and sustain operations. While most of Centennial Park Conservancy's in-person events were canceled, in partnership with Metro Parks, the Parthenon staff, and our generous members & supporters, we continued serving our city by making improvements to Nashville's central park and providing enriching arts and educational programming to our community. We could not continue achieving our mission without the incredible generosity and hard work of many, and we're sincerely thankful to each and every one of you for the ongoing partnership and support that make it possible to create a positive impact on our city.

With Gratitude,

John Tumminello, Executive Director

#### THANK YOU TO METRO PARKS

We're honored to continue supporting two Nashville treasures and serve the city of Nashville through park improvements and outstanding programming. We're grateful to Metro Parks Director Monique Odom and her staff for allowing us to work beside them in the Parthenon and Centennial Park and look forward to continuing our productive partnership to mutually benefit our community.

#### Thank you to the entire Metro Parks team, and especially the following for their partnership and support:

Monique Odom, Misty Aldfield, Lauren Bufferd, Timothy Cartmell, Teresa Cook, Janet Frazier, Jim Hester, John Holmes, Lt. Bryan Irvin, Jackie Jones, Lisa King, Nikola Krastev, Randall Lantz, William Manuel, Mark Medley, Stevon Neloms, Tim Netsch, Wesley Paine, Katie Petrole, Rick Taylor

#### Thank you to the Metro Parks Board for providing leadership and commitment to Nashville's park system:

Dr. Michelle Steele, George Anderson, Susannah Scott-Barnes, Dr. Sharon Gentry, Jeff <u>Haynes, Tari Hughes, Crews Johnston</u>



#### CENTENNIAL PARK CONSERVANCY

### 2020 GRATITUDE REPORT

## THANK YOU

for partnering with us to support the Parthenon and Centennial Park

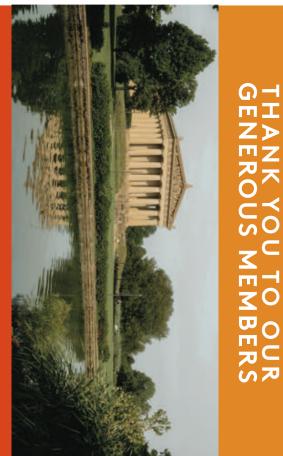




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#### THANK YOU TO OUR 2020 PARTNERS

We deliver the majority of our programs at no charge to ensure they remain accessible to all. This would not be possible without the generosity of individuals, foundations, and corporations that understand the importance of providing free access to art and educational programs for everyone in our city.

#### SUSTAINING PARTNERS:

Sandra Schatten Foundation • Tennessee Arts Commission • Jackson

#### **PROGRAMMING PARTNERS:**

Amazon • The ASCAP Foundation • BMI • Buntin & Finucane Families • Community Foundation of Middle Tennessee • First Horizon Foundation • Frist Foundation • Humanities Tennessee • Kroger • Integrum Wealth • Jeni's Splendid Ice Creams • Major Bob Music • Nashville Parks Foundation • Nashville Convention & Visitors Corp • Nashville Electric Service • Nashville Predators Foundation • National Endowment for the Arts • Piedmont • Pinnacle Financial Partners • Regions Bank • Republic Services • SESAC • Stringfellow • Tito's Handmade Vodka • Waste Management

#### GALA UNDERWRITERS:

AllianceBernstein • Janet & Jim Ayers • Melinda & Jeff Balser • Nancy Beeuwkes • Melinda & John Buntin • Sally & John Buntin • Camilla Dietz Bergeron, Ltd • Scott Chambers • The CHP Group • Katie & Kevin Crumbo • Donna & Jeffrey Eskind • Laurie & Steven Eskind • Betty & Brendan Finucane • Shannon & Brendan Finucane • Beth Fortune & Debbie Turner • Tracy & Bill Frist • Gail Greil • HCA Healthcare/TriStar Health • The Hermitage Hotel • Les Dames d'Escoffier Nashville • Lee Pratt & Neil Krugman • Lipman Brothers & R.S. Lipman Company • Ellen Martin • Trish & Jim Munro • Pinnacle Financial Partners • Sandra Schatten Foundation • Shirley & Stuart Speyer • Hope Stringer • SunTrust now TRUIST • Rob Turner & Jay Jones • Vanderbilt University • Josephine VanDevender & Giles Ward • Jerry & Ernie Williams

#### **MEMBERS & DONORS:**

Thank you to the thousands of generous individuals who supported us this year as members and donors. We sincerely thank you for continuing to help us sustain our organization, continue our mission, and deliver free programming to make a positive impact on our community.

#### **CENTENNIAL PARK REVITALIZATION 2020 DONORS:**

Advance Financial • American Paper & Twine Foundation • BasePoint Capital • Alvin and Sally Beaman Foundation • Phil Bredesen & Andrea Conte • The Brown Fund • Melinda & John Buntin • Varina & Jeffrey Buntin • Dean & Sandy Chase • Patrick Conroy • Cullen Earnest • CoreCivic • HCA Foundation • Nancy Peterson Hearn • Dorothy Keenan & Rafael Berk • Judy Keener • Robert Lipman • Brooks & Bert Mathews • Trish & Jim Munro • Nashville Electric Service • Dian Graves Owen Foundation • Sandra Schatten Foundation • Lisa & Michael Shmerling • Hope Stringer

STAFF: John Tumminello, Sylvia Rapoport, Justin Branam, Justin Tam, Leah McMullin, Kelsey Kingdon, Sara Whittemore, Kyla Easterday, Nikki Jones, Lesley Lane

BOARD OFFICERS: Neil Krugman, Phyllis Hildreth, John Hackett, Tayo Atanda

**BOARD MEMBERS:** Melinda Buntin, John Darwin, Rascoe Dean, David Ewing, John Hackett, Matthew Hargis, David Hawkins, Nancy Peterson Hearn, Erin Hughes, Demetria Kalodimos, Andrew Kintz, Chris Kyriopoulos, Trish Lindler, Trish Munro, Ben Page, Mara Papatheodorou, Dee Patel, Stefanie Rome, Ben Sistrunk, Shirley Speyer, Hope Stringer, Candy Toler, Paula Van Slyke

EX-OFFICIO: Sharon Gentry, Monique Odom

#### LEARN MORE, DONATE, AND JOIN/RENEW A MEMBERSHIP: CENTENNIALPARKCONSERVANCY.COM

### THE PARTHENON

#### **EXHIBITS SHOWCASING WOMEN AND MUSIC**

- Funded the Parthenon's 2020 exhibits:
- Flood Lines by Tasha Lewis
- We Have a Vision: Nashville Women from the **Centennial to Suffrage**
- Music in the Park: Songs and Stories from Centennial Park 1896 - 2020

#### PARTHENON DIGITAL UPGRADES

- Funded NashvilleParthenon.com, the museum's first dedicated website
- Funded the **installation of WiFi** to enhance the visitor experience and enable virtual programming from the museum, in partnership with the Frist Foundation

#### VIRTUAL PROGRAMMING

Presented 90s Week. Sundown Series, and Holiday Cheer showcasing and paying **35** artists to an audience of over **25,000** people

#### I MISS HUGS AND LIVE MUSIC

Created and sold **1,500** "I Miss Hugs and Live Music" t-shirts to sustain the free music program for our community

#### **IMPROVEMENTS TO THE** CORE 19-ACRES OF THE PARK

- Funded\* **\$5M** in park improvements through private donations and a leadership gift from the HCA Foundation (\*in 2018 and 2019):
- Re-engineered Great Lawn
- Two pedestrian promenades and landscaping improvements
- LED Lighting system to illuminate the Parthenon
- Permanent location for Tennessee Woman Suffrage Monument

# THANK YOU

for partnering with us and underwriting free programs and capital improvements to serve our community in the **Parthenon and Centennial Park!** 

## TOGETHER WE ACCOMPLISHED THE FOLLOWING:

REVITALIZATION

## **KIDSVILLE**

#### **COMMUNITY CENTER SUPPORT**

#### • Hired a **Community Outreach Manager** and established an After-School Pilot Program, in partnership with Nashville Parks Foundation

#### **IN-PERSON & VIRTUAL PROGRAMS**

Delivered **20 programs** to **1,800** Parthenon visitors

Created a **Children's Activity Guide to the Parthenon** that was distributed to 4,000 visitors

> Hosted 3 socially-distanced Storybook Walks in the park

> Presented **30** weekly at home activities to **15,000** people

NASHV **HARTH** 

#### VIRTUAL PROGRAMS

Presented virtual programs celebrating the 50th Anniversary of Earth Day, Pollinator Week, Honeybee Day, and Honey Month to **7,500** people

#### **ENVIRONMENTAL PROJECTS**

Funded the care of **160.000 bees** in Centennial Park

Funded the addition of **12,000 bees** for Shelby and Mill Ridge Parks

Funded the creation of a **Bee Sanctuary** with **10 fruit trees** in Shelby Park

Funded the planting of **25 trees** in Frederick Douglass Park

Funded 12 water clean up projects, in partnership with Cumberland River Compact

#### **CENTENNIAL PARK MAINTENANCE FUND**

Secured a **\$100K** donation to establish a fund to help maintain the park

#### **EVENT PAVILION** PHASE FUNDRAISING



Raised **\$2M** to-date to build a community gathering space, make improvements to the Park Plaza side of the park, and provide access from the 31st Avenue Connector

