

## THANK YOU TO OUR 2021 SUPPORTERS

We fulfill our mission thanks to the generosity of individuals, foundations, and corporations that understand the importance of protecting Nashville's public spaces and providing free access to enriching arts and educational programs in our city's central park.

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**CENTENNIAL PARK REVITALIZATION SUPPORTERS** | Thank you to the HCA Healthcare Foundation and generous Capital Campaign, Maintenance Fund, and Parthenon Preservation Fund supporters, including: AEG Presents, Amazon, American Paper & Twine, Anonymous, Tom Black, Bank of America, BrickTop's, Melinda & John Buntin, Scott Chambers, Sandy & Dean Chase, Andrea Conte & Philip Bredesen, CoreCivic, William & Catherine DeLay, Lucy & Jeff Haynes, Nancy Peterson Hearn, Clint Higham, Denise & Jeffrey Hopmayer, Ruthie Keene, William B. King, Trish & John Lindler, Robert Lipman, Brooks & Bert Mathews, Vickie & Howard Mertz, Mid-South Wire, MSB Cockayne Fund, Trish & James Munro, Nashville Electric Service, Sandra Schatten Foundation, Lisa & Michael Shmerling, Somerville-Cook Donor Advised Fund



CENTENNIAL PARK  
CONSERVANCY

P.O. Box 196340  
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## THANK YOU TO METRO PARKS

We're honored to partner with Metro Parks and remain grateful to Monique Horton Odom, Director of Parks, and her team for their collaborative partnership that enables us to preserve, enhance, and share the Park and Parthenon to benefit our community.

Thank you to Monique and the entire Metro Parks team, including: Misty Adfield, Lauren Bufferd, Timothy Cartmell, Teresa Cook, Alan Enzo, Jim Hester, Sherry Hipps, John Holmes, Lt. Bryan Irvin, Jackie Jones, Lisa King, Nikola Krastev, Randall Lantz, William Manuel, Mark Medley, Stevon Neloms, Tim Netsch, Wesley Paine, Mary Peoples, Katie Petrole, Jennifer Richardson, Rick Taylor, Joshua Wagner, Chinita White

Thank you to Dr. Michelle Steele and the Metro Parks Board for providing leadership and commitment to Nashville's park system: George Anderson, Susannah Scott-Barnes, Dr. Sharon Gentry, Jeff Haynes, Tari Hughes, Crews Johnston

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CENTENNIAL PARK CONSERVANCY IS SUPPORTED IN PART BY:



## A MESSAGE FROM OUR PRESIDENT

Dear Centennial Park Conservancy Family,

Over the past two years, each of us has experienced unique challenges requiring us to adapt in how we respond to an ever changing world. This holds true at Centennial Park Conservancy, where we've creatively addressed these challenges while collaborating across public and private sectors to improve our city's central park and enrich the lives of people who visit it.

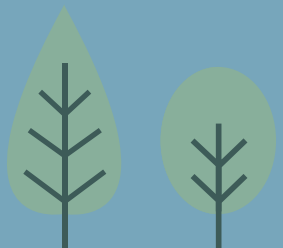
In my role, I'm fortunate to witness firsthand the deep value Centennial Park plays in the life of our city and its people: Its reliable promise of open green space and unmatched free offerings in the arts and education. Through your financial support, we have delivered on that promise by revitalizing the Park, supporting our city's iconic landmark, presenting accessible and inclusive programming, and providing equitable opportunities for artists across race, gender, and genre. All of this was made possible by you, our partners and supporters. We are only able to fulfill our mission because of your generosity, and we're grateful we can count on you to enrich the lives of so many Nashvillians.

As we look forward to a fourth decade supporting Metro Parks, we remain committed to protecting our city's beloved central park and sustaining its vibrancy. Growing constraints on public funding have made it further evident that our public-private partnership with Metro Parks is essential to sustain the Park and Parthenon's future as world-class public spaces.

In 2020, we embarked on a strategic journey to strengthen our capacity to meet the growing needs of the Park and Parthenon over the next decade. We established the Centennial Park Maintenance Fund and Parthenon Preservation Fund to help Metro Parks care for these local treasures. We created an Equitable Engagement Committee to foster an inclusive public space by looking at everything we do through an equity lens. And we were selected as one of four park support organizations across the U.S. to participate in Central Park Conservancy's Institute for Urban Parks Partnerships Lab. Over the past year, we partnered with the Institute to analyze our operations, solicit input from our key stakeholders, and create strategic focus areas and objectives that will ensure we fulfill our mission going forward.

Centennial Park has been an essential part of our city for more than a century. The Park is central to life in Nashville, and thanks to your partnership and support, it remains a constant source of inspiration, respite, and connection—and serves as the place where Nashville grows.

John Tumminello  
President



## CENTENNIAL PARK REVITALIZATION

- Transformed the Park's core 19-acres through completion of the Great Lawn Phase (*Contributed \$5M in private funds in prior years*)
- Raised an additional \$1M for the upcoming Park Plaza and Event Pavilion Phase and began the design development process
- Broke ground on the new Children's Memory Garden of Nashville
- Supported the Park's future maintenance needs by allocating over \$150K of revenue to the Centennial Park Maintenance Fund

## THE PARTHENON

- Supported the Parthenon's future care by establishing the Parthenon Preservation Fund and raising \$150K to support it
- Facilitated social discourse by funding 6 Parthenon exhibitions, including *Kindred Links* by Omari Booker and Henry L. Jones, which explores the effects of gentrification in North Nashville's Black communities
- Enhanced the museum's visitor experience for 250K visitors by underwriting new gallery lighting as well as free public WiFi and a corresponding audio tour
- Supported 4 STEAM Expedition nights at the Parthenon, which offered free admission to all 86K Metro Nashville Public School families

## NASHVILLE EARTH DAY

- Celebrated our planet and inspired positive environmental change by presenting a socially distanced festival attended by 2K people and giving away 500 trees (which were funded by Amazon through the Nashville Tree Foundation)
- Enacted positive change by underwriting environmental projects in Boyd Park, Centennial Park, Green Hills Park, Hadley Park, Hartman Park, Mill Ridge Park, Mullins Park, Shelby Park, and Stratford STEM Magnet School, and by providing support to Trap Garden to create educational grow kits in local communities considered food deserts

Together with Metro Parks and our generous supporters, we enhanced the Park and enriched our community through the following projects and programs:

### MUSICIANS CORNER

- Enriched the Nashville community by presenting 16 free music events to an audience of 50K people
- Supported local artists by paying and showcasing a diverse lineup of 91 performers, including 53% female-fronted acts and 42% fronted by a person of color
- Showcased local businesses by highlighting 81 unique vendors, including 68% woman owned and 32% owned by a person of color
- Received national recognition for Justin Branam, Musicians Corner's Program Director, who was named a "Local Legend" by Wild Turkey and Matthew McConaughey for "keeping the local music scene alive" during the pandemic

### KIDSVILLE

- Supported local families by presenting 100 free children's events and StoryBook Walks to an audience of over 10K people in the Park and the Parthenon
- Served families visiting the Parthenon by underwriting 30K Kidsville Guide to the Parthenon booklets
- Served children throughout Nashville by presenting 40 Kidsville events across our city, including Coleman, East, Hadley, Looby, and Sevier Park Community Centers (*Funded in partnership with Tennessee Arts Commission*)



## EQUITY AND INCLUSIVITY

- Established an Equitable Engagement Committee to utilize an equity lens to inform our decisions and ensure equitable access, inclusion, and narrative representation in our projects and programs
- Supported the development of future museum professionals by creating the Wesley Paine Internship Fund, with an emphasis on diversity, equity, and representation
- Supported Creative Parks Nashville by funding a historical marker and mural at Centennial Art Center to honor the history of the former swimming pool that was closed in the 1960s in response to an effort to integrate the pool



## THANK YOU

Thank you from the Centennial Park Conservancy Staff and Board to Metro Parks, and the many donors, members, sponsors, and partners who made these accomplishments a reality for our community!

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